



Economic Development Authority Meeting Agenda

Tuesday, March 7, 2023 ❖ 7:00 pm

Viget Offices, 105 W. Broad, 5th Floor, Falls Church VA 22046

Virtual access link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWnkNDQ0YzYtMTBiNy00ZjQ0LThmN2QtZGM4ODZhZmE0MGI1%40thread.v2/0?context=%7b%22Tid%22%3a%2273ba5b04-4ace-4ae3-a6b2-65cbc403418b%22%2c%22Oid%22%3a%229f77927d-465b-4a25-9603-9647fbe052ac%22%7d

Public comments may be submitted to bwitsman@fallschurchva.gov until 8:00 PM on March 6. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

PLEASE NOTE: This meeting offers an option for the public and staff to join through Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions below this meeting agenda.** Please email bwitsman@fallschurchva.gov if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

1. Call to Order
2. [Approval of DRAFT February 7, 2023 EDA meeting minutes](#)
3. Presentation/discussion of referral from City Council of the City's proposed outdoor dining zoning updates - Laura Arseneau, Principal Planner to make presentation; more info here: [News Flash • Falls Church, VA • CivicEngage \(fallschurchva.gov\)](#)
4. Status update of Virginia Village MOU/closings
5. ARPA Tourism grant update - marketing study, Restaurant Week and mini-tourism web site
6. ARPA parklets update
7. ARPA "The Little City" gift card update/final report
8. EDA retreat follow-up discussion
 - a. **Parking study** - for informing City Council on both future City project parking and existing older commercial buildings
 - b. **Possible consultant services – in re: ground floor Voluntary Concessions and retail market opportunities/strategies**
 - c. **Business attraction strategies**
9. EDA 2023 Work Plan priorities and budget
10. Adjournment



Questions: Economic Development Authority Staff Liaison: Becky Witsman, 571-422-7900
bwitsman@fallschurchva.gov

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2. **Download the Teams app for your device when prompted:**
 - Type in your name.
 - Choose the audio and video settings you want.
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2. You have two choices:
 - **Download the Windows app:** Download the Teams app.
 - **Join on the web instead:** Join a Teams meeting on the web.
3. Type in your name.
4. Choose the audio and video settings you want.
5. Select **Join now**.
6. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.