



Economic Development Authority Agenda

Virtual Meeting Link:

https://teams.microsoft.com/dl/launcher/launcher.html?url=%2F%20%23%2F%2Fmeetup-join%2F19%3Ameeting_NGYzNWM2MzMtZmZjMS00MWMxLThkMGEtNWNjNDljYzU3OTY3%40thread.v2%2F0%3Fcontext%3D%257b%2522Tid%2522%253a%252273ba5b04-4ace-4ae3-a6b2-65cbc403418b%2522%252c%2522Oid%2522%253a%2522c0ccb9ec-7d9b-4f2b-a373-2bf4894593e2%2522%257d%26anon%3Dtrue&type=meetup-join&deeplinkId=37b7435d-d7f3-4b19-a69c-e2e997bc852e&directDI=true&msLaunch=true&enableMobilePage=true&suppressPrompt=true

Tuesday November 10th, 2020 @ 7 PM

NOTICE: This meeting will be held pursuant to and in compliance with the Virginia Freedom of Information Act, Section 2.2-3708.2 and state and local legislation adopted to allow for continued government operation during the COVID-19 declared emergency. All participating members of the Economic Development Committee will be present at this meeting through electronic means. All members of the public may view this electronic meeting via the meeting link listed above and in the City's website calendar.

Public comments may be submitted to vweiner@fallschurchva.gov until November 9th, 2020 at 8:00 pm. All comments will be provided to the EDA members.

PLEASE NOTE: This meeting will be conducted using Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. See the instructions attached to this meeting agenda. Please email vweiner@fallschurchva.gov if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

1. Call to order

2. Roll call and virtual meeting notice

3. 7 pm – 7:05 Approval of October 6th EDA Minutes

- a. Link to EDA Minutes:

<https://www.fallschurchva.gov/DocumentCenter/View/13443/Draft-October-EDA-Minutes>

4. 7:05 – 7:30 Insight presentation and Q & A

- a. Brief Summary of the Broad and Washington Insight Project:

<https://www.fallschurchva.gov/DocumentCenter/View/13440/Broad-and-Washington-Project-Summary>

5. 7:30-8:00 Discussion about more funding for wayfinding

- a. EDA November Budget Update to inform Wayfinding Project funding decision. Project and funding update:

<https://www.fallschurchva.gov/DocumentCenter/View/13455/November-Wayfinding-Update>

6. 8-9:00

Panel discussion

a. Panelists:

- Joe Carter – Executive Vice President at Wells Fargo
- Anthony Chang – Vice President, Asset Management at Washington REIT (WashREIT)
- Deirdre Johnson – Vice President, Asset Management at Federal Realty Investment Trust (FRIT)
- Bob Wulff – Retired Director of George Mason University's Center for Real Estate Entrepreneurship

7. 9:00- TBD

Discussion to finalize EDA position on Insight per revised strawman/notes

a. Draft EDA Letter of Support with Recommendations to Council on Broad and Washington Project:

<https://www.fallschurchva.gov/DocumentCenter/View/13441/DRAFT-Insight-letter-of-support-with-recommendations-to-Council>

8. ADJOURN

Other documents:

November EDA/EDO Project Tracker:

<https://www.fallschurchva.gov/DocumentCenter/View/13456/November-Updated-Project-Tracker>

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2. Download the Teams app for your device when prompted:
 - Type in your name.
 - Choose the audio and video settings you want.
3. Select Join now.
4. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.

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2. You have two choices:
 - Download the Windows app: Download the Teams app.
 - Join on the web instead: Join a Teams meeting on the web.
3. Type in your name.
4. Choose the audio and video settings you want.
5. Select Join now.
6. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.