

# Streetscape Taskforce Minutes

Tuesday, June 14, 2016  
7:00 pm – 8:30 PM



## Attendance

Bill Ackerman
Rachelle Barimany
Sally Cole
Kathy Philpott Costa
Barbara Cram
Kwafo Djan
Diane Duggan
Letty Hardi
Steve Knight
Marty Meserve
Anne Norloff
Mike Novotny

Kerri Oddenino
Andrew Painter
Ruth Rodgers
Tim Stevens
Paul Stoddard
Dan Sze
Dennis Szymanski
Dave Tarter
Keith Thurston
Cory Firestone Weiss
Bob Young

## Agenda

1. Introductions and Ground Rules
2. Presentation
  - a. What is Streetscape
  - b. Existing City Policies
  - c. Streetscape Trends
3. Interactive Exercise
  - a. How can streetscape Support City goals?
  - b. What policies/practices need to be addressed?

## **1. Introductions and Ground Rules**

Taskforce members and meeting participants introduced themselves and discussed their interests and concerns in updating the City's streetscape standards. Notes attached.

The group also discussed whether to expand the official membership of the group to advisory boards and commissions not specifically identified in the Charter. No decision was reached.

## **2. Presentation**

City staff presented information on streetscape including how it is defined, what existing streetscape policies the City has, how other places are developing their streetscapes, and how the City is developing its streetscape.

## **3. Interactive Exercise**

Taskforce members and meeting participants completed an interactive exercise to group their interests and concerns in the City's streetscape and updated streetscape guidelines. Notes attached.

Economic Activity  
→ visible signs  
→ vibrant

Perception to/ Outside world  
from

how do we see ourselves?  
↳ Welcoming to everyone

Branding, looking different  
- Signage  
- Consistency  
Outdoor Atmosphere

Easy to Understand Guidelines  
→ project reviews

Place for business  
+ Great Place to live

Transparency + Complexity

Tree Health

→ Planting Guidelines

Useful Guidelines

Attractive, Functioning  
Downtown

Environment - habitat

→ Urban Green Space

Walkable, Safe

Building Encroachments?

Dikeable

Aesthetics, Enjoyable

→ sidewalk width, obstructions  
accessibility

# Staff Team

- Akida Rouzi
- Carly Aubrey
- Garrison Kitt
- Paul Stoddard

# Topics

- Taskforce Membership
- Meeting Dates + Times
- Walking Tour?

Flexibility

↳ allow space for people

# Geography

W Broad  
Washington

main streets } types  
side streets }  
alleys (links) }

What do we want the street to be?

answers inform design

# Street

different personalities

Consistency during review, approval

Common themes, individual

## Flexibility

places for park to walk, sit, EPA pocket park, spectrum

## Vibrant

gathering spaces

multi generational

events, farmers market friendly, warmth

guidance, what do we do when things don't fit

priorities

Programming & activities

Property rights  
strong guidelines  
strong encouragement  
Patchwork identity

# Economic Activity

Functionality  
 Access to stores  
 Fit multiple <sup>operate</sup> elements / pedestrians + automobiles  
 spaces should have functions

Safety - where will people bike?

# Elements

sidewalks  
 furniture  
 public art  
 cafe spaces  
 bike racks  
 bus shelters

# Scene

## guidelines for quantities

Sanctuary board sign  
 Pan → define an envelope for elements design & placement

family friendly - phy streets  
~~what da~~  
 branching character  
 history (plaza), marking

telling story x the scene

plantings, greenery, street trees  
 → streets, bus  
 music - State Theatre, arts  
 breweries  
 progressive, environmental, sustainable transportation