



Arts and Humanities Council of Falls Church Meeting

July 21, 2022
Virtual Meeting
Minutes

Members Present: Laura Hull, Ariadne Autor, Mary Sellers, Elise Neil Bengtson; Katharine Stewart, Maureen Budetti,

Liaisons: Corey Price, Keith Thurston, Letty Hardi

Guests: Fiddy Family, Ho Family, Margie Jervis

Call to Order: The meeting was called to order by Laura Hull at 9:34 a.m.

Receipt of Public Comments

- No public comments were received

Minutes: Minutes were approved for June meetings

Roundtable Discussions

- VPIS Spring Meeting on June 5th
 - Focus on bike path safety and extension
 - Annual T-shirt sale focus on hills and streams
- FCA working on variety of classes for Fall
 - Plein Air scheduled for Sept 24, participation form available on FCA website
 - Current exhibition, Collab showcases two artists working together
- City Council work plan includes 4 art wraps for municipal boxes
 - Park Ave Great Streets projects
- Falls Church West End Project
 - Early stages of designing space to incorporate festivals, murals, installation pieces and functional artwork.
- Falls Church Art Walk updated website and routes based on requests made
 - Letty is requesting use of “the little city” logo for the Art Walk project from EDA
- Creative Cauldron Cabaret series this summer and accepting fall class enrollment

New Business:

- A. Storm Drain Mural Project
- Murals should last about 5 years. Public Works plan to cover the murals with a clear sealer to expand its life
 - Fiddy Family presents design for Berman Park
 - Butterfly and Dolphine Design
 - May need a special metal primer to adhere to the actual drain
 - Design needs to be aquatic in theme

- Ho Family presents design for Cherry Hill Park
 - Vibrant design including a whale, shark, red fish, yellow and black fish, yellow seahorse, red starfish and green algae
 - Recommendation to change whale to an orca whale to stand out against the water color
 - Margie Jarvis- Creative Cauldron
 - Design- Everything here flows into the Chesapeake Bay
 - Yellow fish filled with different designs working with volunteers and summer campers
 - One fish going a different direction
 - Must say only rain down the storm drain
 - Recommend saving all original designs to add to the Art Walk Website
- A. Storm Drain Mural Project – Letty Hardi
- Students completed 3 storm drain murals at the end of May
 - We hope this can become an annual project
 - Two of the artists presented their mural to the 5th grade classes
- B. Strategic Goals
- Action 1: Expand reach of the arts to underserved and underrepresented artists and audiences
 1. Are the schools underserved? Under represented?
 2. Develop relationship & develop project
 3. Would seniors be another group to reach?
 4. Can we invite the Eden Center to attend an AHC meeting?
 5. BIPOC organizations?
 - Updated Action: Expand the reach of the Arts & Access
 - Action 2: Create a Communications Plan that raises visibility and awareness of Arts & Humanities programs offered in the City of Falls Church: CATCH (City of Arts, Theatre, Culture and History) branding
 1. Lots of money has already been invested in CATCH Website, can the AHC control the site.
 2. Consider collaborating with newspress for weekly column
 3. Schools do calendar collaboration
 4. Would a year schedule be easier than a monthly process?
 - Action 3: Increase both permanent and temporary public art city wide
 1. City Council Work plan includes 4 art box wraps
 2. Park Ave Great Streets Project may have opportunities
 - Action 4: Increase Communication and Collaboration between Arts and Humanities member organizations
 1. All public art should be reviewed by this council

- Action 5: Develop a plan for utilizing public performance spaces that are being included in new development
 - Advocating what is in those spaces
 - Advise on planning, serve as a community resource
 - Follow up to make sure voluntary concessions happen as promised

Adjourn

The meeting was adjourned at 11:23AM

The next meeting is scheduled for Thursday, August 18

Submitted:

By Corey Price