

Arts and Humanities Council of Falls Church Meeting

November 16, 2017

Dogwood Room City Hall

Minutes

Members Present: Corey Jannicelli, Laura Hall, Ellen Gross, Marybeth Connelly, Letty Hardi, Sally Cole, Edwin Henderson

Guests: Rosemary Ziskind, Alice Liberman

The meeting was called to order by Vice Chair Laura Hull at 9:35 am.

Minutes:

Meeting minutes from October meeting had not been submitted in time for this meeting.

TLCCF Report:

Keith Thurston was not present to provide TLCCF report

Arts & Humanities Grant Award Update:

Corey Jannicelli provided a reminder to organizations who received a grant need to submit their grant agreement forms and the organizations can submit for reimbursement as soon as funds are spent. Reimbursement forms can be found at

<http://www.fallschurchva.gov/1844/Grant-Programs-for-Arts-Humanities>

Arts & Cultural District MAP

- The Map drafted in 2008 does not include important art locations in the city such as Art and Frame and the Kensington (home to Falls Church Arts).
- Barb Cram recommends surveying other localities Arts & Cultural Maps and how they are used.
 - Recommendation was made to call VCA who may have already collected this data.
- Suggestion was made to connect with EDA for their support on this project
- The A&H Council agreed to submit a formal request to present Art & Cultural District Map options to the Planning Department.
- Recommendation was made to bring several A&H Council members to meeting to show level of support.
- **Next Steps-** Barb Cram will follow up with Paul Stoddard

Action Plan Review:

Fundraising

- No new updates.

Marketing

- No new updates

Website

- The website now has a new server.

Space

- No new updates.

AE5 Action Plan Review:

- Members were asked to review the PowerPoint created on the data collected in last year's survey to be presented to City Council
- The following edits were recommended
 - More clarity on where the economic plan objectives come from on PPT slide
 - Concerns that the PPT is too art centric and History/Culture is not represented enough
 - Washington Sinfonietta is misspelled in PPT
- **Next Steps-** Additional recommendations should be emailed to Barb Cram

Planning and Development Update:

- Insight project passed by Council and will be available for review at next meeting.
- **Next Steps:** Laura Hull will Invite Insight to come to the Dec meeting

Old Business:

- No Updates

New Business/ Upcoming Events:

- GMHS presenting Spamalot Nov 16, 17, 18
- Providence Players would like to be more involved in Falls Church Arts
- Todd Hitt Fund for the Arts gave \$100K to the Falls Church Education Foundation to support arts programming.
- Washington SInfonietta - Concert this Saturday 11/18 at 7:30 Big Horns.
- GMHS Chorus will participate in the December Sinfonietta and Mayor conducting Holiday Concert December 10 at 4:00.
- Halloween promotions worked well, but concerns that it didn't get wide distribution.
 - Marybeth will start a Holiday event promotional piece.
- Holiday Tree Lighting November 27 6:00-8:00 p.m. Businesses and arts groups are welcome to come and participate. GMHS Chorus will be singing. Laura Hull will bring Madeline actors, and would like to do them right at 6:00. Will need sound system.
- Holiday Teas at Cherry Hill - Dec 9-10
- Children's Holiday Shoppe, Dec 2 - store and shopping for kids.
- A Very Victorian Christmas, Saturday, Nov 25 at Farmhouse. Hosted by Victorian Society.
- Creative Cauldron has many holiday events
 - Shenandoah Run concert
 - Two for a Song on Dec. 17
 - Madeline's Christmas
- Victorian Society fundraiser for Creative Cauldron to help fund the Snow Queen. Docent tours at Mt. Hope 1:00-5:00 \$10 for tour
- 20th Anniversary of Watch Night
 - Including searchlights in the streets
 - Looking for a gospel group to sing in the FC Episcopal
 - Need funding and partners
- Tinner Hill partnering with Fairfax NAACP on 100th Anniversary New Year's event at Fairfax Marriott at Fair Oaks. Will miss Watch Night but will send at least one person to recognize the 20th anniversary of Watch night. and will work with them throughout 2018

Adjourn

Meeting was adjourned by Laura Hull at 11:00 am

Next Meeting is scheduled for Thursday, December 21 at 9:30 am

Submitted: By Corey Jannicelli