

HILTON HOTELS:

How Fairfax County EDA Landed Hilton's Corporate Headquarters in Tysons Corner

The City of Falls Church Economic Development Authority Presents:

***Developers' Forum
Tuesday, April 14, 2009
6:30 p.m.***

WHO: Dr. Gerald L. Gordon is the president and CEO of Fairfax County EDA, one of the nation's largest and most successful economic development organizations. Dr. Gordon joined the FCEDA in 1983. In that time, office space in the county grew from 32 million square feet to more than 110 million square feet and jobs in the county grew from 243,000 to more than 600,000. An instructor who has taught at four area universities, Dr. Gordon has consulted with numerous city and state governments throughout the United States and around the world. In 2007 he was named a Fellow of the International Economic Development Council.

WHAT: The announcement in March by Hilton Hotels Corporation to move its headquarters from Southern California to Fairfax County at a time of national economic uncertainty illustrates the strength and desirability of Northern Virginia as a great place to do business and invest in the future. Within the Washington, D.C. region competition was intense to land the project. "Every county in the Washington area wanted to be the site of Hilton's new headquarters – but Fairfax won out," wrote the Washington Post.

Learn from the leader of the Fairfax County EDA how that organization operates and put together the deal that brought the Hilton headquarters to Tysons Corner. This developers' forum will be informal in its presentation format and there will be opportunity for questions and answers. The public is welcome and encouraged to attend.

WHEN: Tuesday, April 14, 2009, 6:30 – 8 p.m.

WHERE: Falls Church City Hall Training Room, "G" Level (enter through the Police Station on the east end of the building and take a half-flight of stairs; first room on the right).

PLEASE DO NOT REMOVE THIS NOTICE

POSTED: 4/2/2009

The City of Falls Church is committed to the letter and spirit of the Americans with Disabilities Act. To request a reasonable accommodation for any type of disability call (703) 248-5491, (TTY 711).