



# City of Falls Church Halloween Carnival



**Friday, October 30, 2020**

## **Sponsorship Opportunities**

Held yearly, the Falls Church Community Center is transformed into a Halloween Carnival to entertain guests of all ages. Attendees can play Carnival games that fill the gym, win candy and prizes, jump in moon bounces, brave the Haunted House, or marvel at the Creepy Creature show.

### **Presenting Sponsor - \$3,000**

- Exclusive presenting event rights. Example - Name Incorporated Into Event Name: City of Falls Church Annual Halloween Carnival Presented by \_\_\_\_\_ (Company Name)
- Company banner displayed at event entrance and inside gymnasium where carnival games take place
- Product booth on site to distribute company promotional items and information
- Company banner or company signage displayed in all activity rooms (Craft Room, Live Creepy Creatures Show and Haunted House)
- Company logo featured and linked (to website or social media) on official event website, [www.fallschurchva.gov/Halloween](http://www.fallschurchva.gov/Halloween)
- Company noted and linked (website or social media) in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company name noted in event news release
- Company tagged in one post each from City of Falls Church official accounts: Facebook, Twitter, Instagram
- Logo or company name recognition on all promotional flyers

### **Carnival Games Sponsor - \$1,500**

- Official designation as the City of Falls Church Halloween Carnival Games Sponsor
- Company banners displayed inside gymnasium where all carnival games take place
- Company name linked (to website or social media) on official event website, [www.fallschurchva.gov/Halloween](http://www.fallschurchva.gov/Halloween)
- Company noted and linked (website or social media) in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company name listed on all promotional flyers
- Opportunity to distribute company "give-away" items in gym

### **Activity Sponsor - \$500**

- Official designation as a sponsor of one of our Halloween Carnival activities (Example – Live Creepy Creature Show, Craft Room, Haunted House)
- Company banner displayed in or outside of room where activity is held
- Company name linked (to website or social media) on official event website, [www.fallschurchva.gov/Halloween](http://www.fallschurchva.gov/Halloween)
- Company name listed on all promotional flyers
- Company name listed on signage for that activity
- Opportunity to distribute company "give-away" items in activity room

**YES! We want to sponsor the 2020 Halloween Carnival!**

Interested in sponsoring other City of Falls Church Special Events? Please contact Scarlett Williams at (703) 248-5199 or email sawilliams@fallschurchva.gov.

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

<b>Support Level</b>	<b>Fee</b>
___ Presenting Sponsor	\$3,000
___ Carnival Games Sponsor	\$1,500
___ Activity Sponsor	\$500

**PAYMENT:** (Due September 18, 2020) There is no guarantee for printed materials to have name and/or logo if turned in after due date

\_\_\_ Check (made payable to *City of Falls Church*)

\_\_\_ Credit Card Name on Card: \_\_\_\_\_ Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVC code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_