

# Mary Riley Styles Public Library Annual Report FY2015



Mary Riley Styles Public Library was honored as one of the top 261 libraries in the nation out of 7,663 libraries for the eighth year in a row by *Library Journal*. It is also one of only three in Virginia that received this award. The library received a rating of 4 out of 5 stars and is one of only a little over 100 libraries in the US that has won the award all eight years. The rating is determined by analyzing statistics that describe library service outputs, such as number of visits by patrons annually, circulation, public internet computer usage, and program attendance.

## ► New Services

- The library continued to expand its eMagazine collection, known as Zinio, by adding new titles such as *The New Yorker*, *Vogue*, *Architectural Digest*, *Nation*, *Bicycling*, *Harper's Magazine*, *Wired* and many more. Currently the collection has over 80 titles, and we hope to continue to expand that number in the coming year. For more information go to: [www.fallschurchva.gov/downloadable](http://www.fallschurchva.gov/downloadable)
- The library added a new eAudiobook collection using OneClick this past year. It now complements the OverDrive eaudio collection. OneClick contains approximately 4,000 titles. For more information go to: [www.fallschurchva.gov/downloadable](http://www.fallschurchva.gov/downloadable) for both collections.
- The library is experimenting with a new database available for the public: **Testing and Educational Reference Center (TERC)**. It provides school and career resources which include a resume builder, scholarship search, and online practice tests for a wide range of exams like: ASVAB, SAT, GRE, GMAT, LSAT, and MCAT. For more information go to: [www.fallschurchva.gov/downloadable](http://www.fallschurchva.gov/downloadable)

## ► Reaching Out

- The library experienced a dramatic increase in the number of programs presented during the year (+16.7% increase) and also the attendance for those programs—a 32% increase! The Youth Services department reached more children throughout the year for programs and also for the annual Summer Reading Program.
- 2,170 adults, teens, and children registered for our annual Summer Reading Program—an all-time record! The program lasted 8 weeks; over the three month summer vacation, the library circulated 121,008 items!

- A student art show was co-hosted with Thomas Jefferson Elementary School, and Youth Services staff participated in the middle and high school afterschool book clubs.
- The Library helped celebrate the Tinner Hill Blues Festival by hosting an author/singer for children.
- Book discussions groups for all ages met during the year, and we also held “Paws to Read” events where children read out loud to therapy dogs—helping them gain confidence with both their reading skills and being around dogs.
- A successful Food for Fines campaign collected 820 items, which were donated to the Falls Church Community Service Council, Inc.
- Library staff marched in the Memorial Day Parade with its acclaimed Rolling Readers Precision Drill Team and won Best Marching Unit.

## ▶ Statistical Information

	FY14	FY15	Change
Items Borrowed	461,394	469,102	+1.6%
Size of Collection	132,031	144,100*	+8.3%
New Library Cards Issued	2,803	2,853	+1.7%
Registered Borrowers (TOTAL)	28,362	29,025	+2.3%
•City Residents	10,705	10,998	+2.6%
•Non-City Residents	17,657	18,027	+2.1%
Library Visits by Patrons	316,430	325,512	+2.8%
Web Site Visits	209,186	187,993**	-10.1%
Reserves Placed by Patrons	17,920	20,032	+10.54%
Overdue Notices Sent (TOTAL)			
• Overdue Notices by email	60,277	56,104	-6.9%
•Reminder Notices by email	224,549	213,226	-5%
Number of Programs	654	785	+16.7%
Program Attendance (TOTAL)	18,924	28,119	+32.7%
Questions Answered	67,749	67,803	+0.07%
Materials Cataloged	14,729	15,999	+7.9%
Volunteer Hours Donated	3,578	3,180	-11.1%
Revenue (TOTAL)			
•City	\$1,891,697***	\$1,940,354	
•State	\$142,230	\$142,001	
•Other (booksale/memorial)	\$27,421	\$25,244	

\*Discovered an error in the calculations of total collection, and it was corrected as of July 1, 2015 for FY16

\*\*Some website visit statistics were lost in FY15 when the City changed the software that calculated the visits.

\*\*\*Included CIP project planning monies



## ▶ Library Board of Trustees

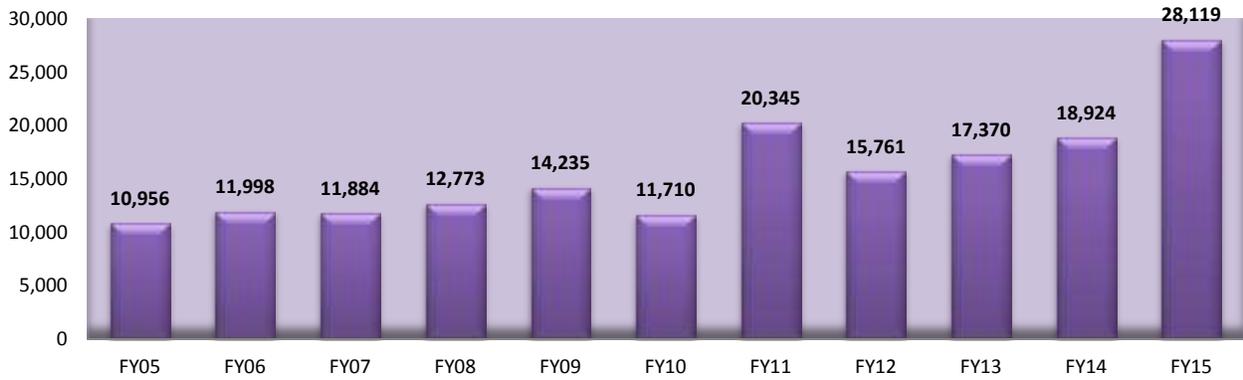
Bradley Gernand, *Chair*, Chester DeLong, *Vice Chair*,  
 Don Camp, Stephanie Oppenheimer, Jeff Peterson,  
 Edward Rose III, Terry Zawacki

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### Library Visits



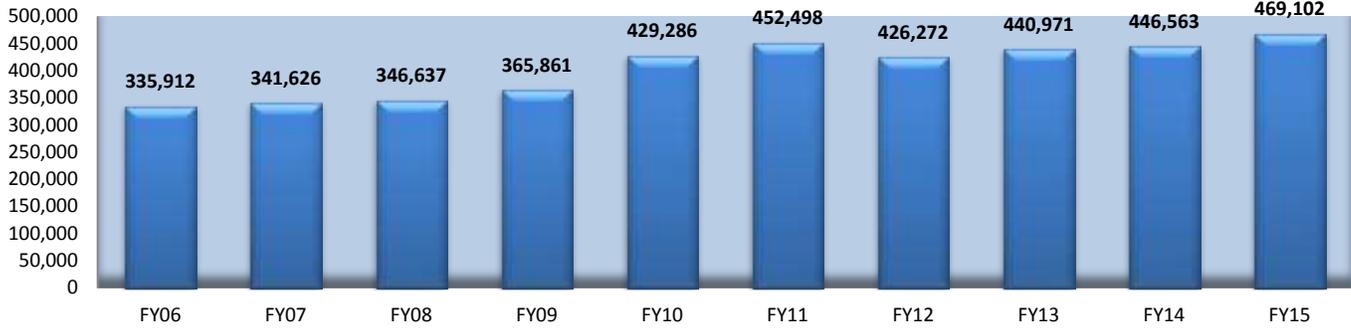
### Program Attendance



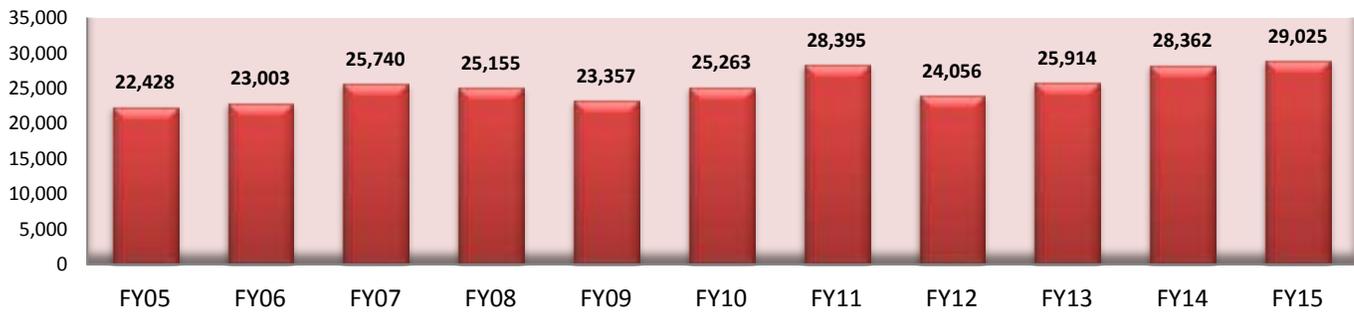
### Collection Size



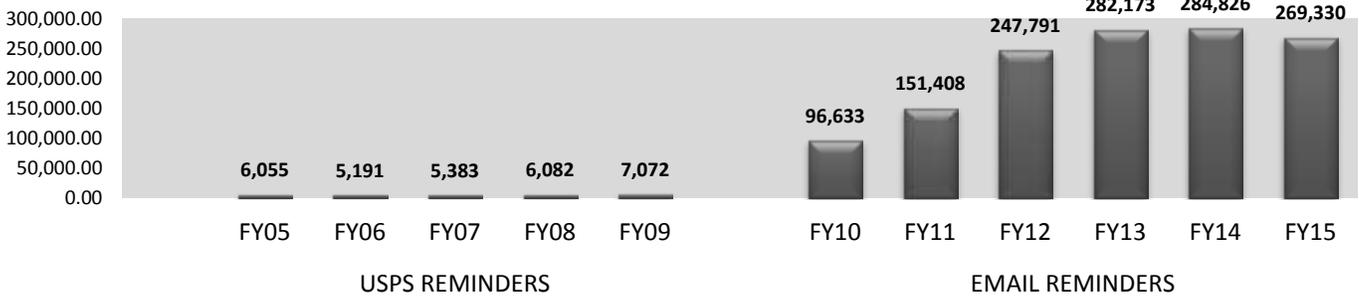
### Circulation



### Registered Borrowers



### Reminder Overdue Notices Sent



### Questions Answered

