



## Economic Development Authority Meeting Agenda

Tuesday, April 11, 2023 ❖ 7:00 pm

Viget Offices, 105 W. Broad, 5<sup>th</sup> Floor, Falls Church VA 22046

**Virtual access link:** [https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_ZWEwMDA4MmMtODE0MC00YWVhLThiMzAtZmU5ZTMwOTUzNmNi%40thread.v2/0?context=%7b%22Tid%22%3a%2273ba5b04-4ace-4ae3-a6b2-65cbc403418b%22%2c%22Oid%22%3a%229f77927d-465b-4a25-9603-9647fbe052ac%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWEwMDA4MmMtODE0MC00YWVhLThiMzAtZmU5ZTMwOTUzNmNi%40thread.v2/0?context=%7b%22Tid%22%3a%2273ba5b04-4ace-4ae3-a6b2-65cbc403418b%22%2c%22Oid%22%3a%229f77927d-465b-4a25-9603-9647fbe052ac%22%7d)

Public comments may be submitted to [bwitsman@fallschurchva.gov](mailto:bwitsman@fallschurchva.gov) until 8:00 PM on March 6. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

**PLEASE NOTE:** This meeting offers an option for the public and staff to join through Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions below this meeting agenda.** Please email [bwitsman@fallschurchva.gov](mailto:bwitsman@fallschurchva.gov) if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

1. Call to Order
2. Presentation on participation in a partnership banner program
3. [Approval of DRAFT March 7, 2023 EDA meeting minutes -](#)
4. Updates/discussion:
  - a. Status update of Virginia Village Memorandum Of Understanding/closings
  - b. EDA member survey on work plan item results
  - c. Updates on:
    - i. Parklets
    - ii. Commercial district amenities (like banners)
    - iii. Parking update study funding and staffing
    - iv. Hiring/managing a market research consultant
    - v. Hiring/managing a marketing consultant
    - vi. Restaurant week and mini-tourism web site
    - vii. Ground floor voluntary concessions research/policy  
(EDA discussion to provide general input to Council on future project ground floor usage considerations and requirements)
5. Status of hiring EDO staff
  - a. Business development analyst position announcement closed March 31; interviews to be scheduled after spring break week



- b. Marketing specialist position announcement closes April 20 (hiring pending availability of resources from FY '24 budget for salary and benefits)
6. Other member issues
7. Adjournment

Questions: Economic Development Authority Staff Liaison: Becky Witsman, 571-422-7900  
[bwitsman@fallschurchva.gov](mailto:bwitsman@fallschurchva.gov)

### **Instructions for joining a Microsoft Teams meeting:**

[Click here to watch a video with instructions for joining a Teams meeting](#)

#### Join a Teams meeting on a phone or tablet

1. Click the meeting link provided.
2. **Download the Teams app for your device when prompted:**
  - Type in your name.
  - Choose the audio and video settings you want.
3. Select **Join now**.
4. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.

#### Join a Teams meeting on the web or through a web browser on a phone or tablet

Don't have the Teams app? You can still join a Teams meeting.

1. Click or copy and paste the meeting link provided.
2. You have two choices:
  - **Download the Windows app:** Download the Teams app.
  - **Join on the web instead:** Join a Teams meeting on the web.
3. Type in your name.
4. Choose the audio and video settings you want.
5. Select **Join now**.
6. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.

