



Economic Development Authority Meeting Agenda

Thursday, September 7th, 2023 ❖ 7:00 pm
Dogwood Room, City Hall, 300 Park Avenue
Falls Church VA 22046

This is an in-person meeting with a virtual participation option: [Click here to join the meeting](#)

Public comments may be submitted to ngoodwin@fallschurchva.gov until 8:00 PM on September 6, 2023. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

PLEASE NOTE: This meeting offers an option for the public and staff to join through Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions below this meeting agenda.** Please email ngoodwin@fallschurchva.gov if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

1. **Call to Order ([Meeting Presentation](#))**
2. **Approval of [DRAFT July 11, 2023 EDA meeting minutes](#)**
3. **Quinn/Homestretch project presentation (Info at this link: [Quinn and Homestretch Development \(350 and 360 S Washington St and 303 S Maple Ave\) | Falls Church, VA - Official Website \(fallschurchva.gov\)](#))**
4. **Updates/discussion:**
 - a. Status update of Virginia Village Memorandum of Understanding/closings
 - Updates on EDA Retreat/2023 Work Plan items below
 - Review upcoming development projects and other Council items
 - Parklets (new outdoor dining areas) via Federal ARPA funds
 - Commercial district amenities – i.e. holiday tree lighting
 - Parking code update study (Planning staff is now planning to bid out this work and staff the effort)
 - Hiring/managing a market research consultant – Done! = Lisa Benjamin
 - Hiring/managing a marketing consultant – Update from Sarah
 - Restaurant week – Update from Sarah
 - Mini-tourism web site – Update from Sarah
 - Transfer Virginia Village properties to Wesley and remain involved in redevelopment discussions in the future



- “Voluntary concessions” for ground floor uses in mixed use projects – Lisa Benjamin written report on analysis and recommendations expected soon.
5. **Updates on new business openings and City projects/retail**
 6. **Upcoming meeting dates (links to these meetings here: [City Council Agendas, Minutes, and Videos | Falls Church, VA - Official Website \(fallschurchva.gov\)](#)) :**
 - a. 9/5/23 – Final T-1 Council Work Session
 - b. 9/6/23 – Planning Commission workshop on pending T-1 proposal -**EDA rep invited to participate in discussion** – info here: [T-Zones: Five Things to Know about the Proposed Changes - YouTube](#)) and [City of Falls Church \(granicus.com\)](#) (most recent staff report with latest changes)
 - c. 9/7/23 – EDA meeting
 - d. 9/11/23 – Scheduled Council second reading on T-1 changes
 - e. 9/20/23 – Quinn/Homestretch PC work session
 - f. 9/26/23 - Lisa Benjamin to brief City Council on the status of retail and office in the City, including an analysis of vacancy rates for both
 - g. 9/28/23 - Economic Development Committee meeting
 - h. 10/04/23 -PC final action date on Quinn/Homestretch
 - i. 10/13/23 –all Board and Commission comments due on Quinn/Homestretch
 7. **Other member issues**
 8. **Adjournment**

Questions: Economic Development Authority Staff Liaison: Becky Witsman, 571-422-7900
bwitsman@fallschurchva.gov

Instructions for joining a Microsoft Teams meeting:

[Click here to watch a video with instructions for joining a Teams meeting](#)

Join a Teams meeting on a phone or tablet

1. Click the meeting link provided.
2. **Download the Teams app for your device when prompted:**
 - Type in your name.
 - Choose the audio and video settings you want.
3. Select **Join now**.
4. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.

Join a Teams meeting on the web or through a web browser on a phone or tablet



Don't have the Teams app? You can still join a Teams meeting.

1. Click or copy and paste the meeting link provided.
2. You have two choices:
 - **Download the Windows app:** Download the Teams app.
 - **Join on the web instead:** Join a Teams meeting on the web.
3. Type in your name.
4. Choose the audio and video settings you want.
5. Select **Join now**.
6. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.