



Economic Development Authority Meeting Agenda

Tuesday March 8th, 2022 ❖ 7:00 pm

Viget Offices 105 W Broad St. Falls Church VA 4th Floor

Virtual Meeting for public and staff participation: https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTJhNzc3YzMtZWE1OS00MTgwLTNmMGMtNDkxY2JjZDI4YjZi%40thread.v2/0?context=%7b%22Tid%22%3a%2273ba5b04-4ace-4ae3-a6b2-65cbc403418b%22%2c%22Oid%22%3a%22c0ccb9ec-7d9b-4f2b-a373-2bf4894593e2%22%7d

NOTICE: This meeting will be held pursuant to and in compliance with the Virginia Freedom of Information Act, Section 2.2-3708.2 and state and local legislation adopted to allow for continued government operation during the COVID-19 declared emergency. All participating members will be present at this meeting through electronic means. All members of the public may view this electronic meeting via the meeting link listed above and in the City's website calendar.

Public comments may be submitted to vweiner@fallschurchva.gov until 8:00 pm on March 7th. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

PLEASE NOTE: This meeting will be conducted using Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions attached to this meeting agenda.** Please email vweiner@fallschurchva.gov if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

1. **Call to Order**
2. **Reading of Virtual Meeting Notice**
3. **Roll Call**
4. **Approval of March 1st Meeting Minutes:**
<https://www.fallschurchva.gov/DocumentCenter/View/15871/DRAFT-Economic-Development-March-1-Meeting-Minutes>
5. **Approval of updated Electronic Participation Policy:**
<https://www.fallschurchva.gov/DocumentCenter/View/15870/March-2022-EDA-policy-template-for-boards-and-commissions-electronic-participation>



6. Start of Economic Development Authority Retreat:

- 2021 Year in Review 6:30
- Prioritization Matrix for new and old projects
- EDA Budget Update 6:40
- Wayfinding Update
- EDA Bylaws: What are EDA's authorities and regulations? 6:50
 - EDA By-Laws :
<https://www.fallschurchva.gov/DocumentCenter/View/15789/EDA-By-Laws>
 - City Incentives Tax Abatement for Improved, Expanded, and New Office Buildings:
<https://www.fallschurchva.gov/DocumentCenter/View/15792/City-Incentives-Tax-Abatements-for-Improved-Expanded-and-New-Office-Buildings>
- Affordable housing/Virginia Village update 7:00
- How can EDA create its own revenue? 8:00
 - Land Banking Policy:
<https://www.fallschurchva.gov/DocumentCenter/View/15790/EDA-Land-Banking-Program-Policy--Guidelines>
 - Industrial Revenue Bonds:
<https://www.fallschurchva.gov/DocumentCenter/View/15793/IRB>
- EDA involvement in West End Project
- ARPA Project Overview/Discussion: 8:15
<https://www.fallschurchva.gov/DocumentCenter/View/15788/New-Proposed-ARPA-Submission-March-2022>
- Marketing 8:30

7. Wrap-Up and Next Steps 8:50

8. Adjournment 9:00

Economic Development Authority Staff liaison: Valerie Weiner, 571-419-4651,
vweiner@fallschurchva.gov

Instructions for joining a Microsoft Teams meeting:



[Click here to watch a video with instructions for joining a Teams meeting](#)

Join a Teams meeting on a phone or tablet

1. Click the meeting link provided.
2. **Download the Teams app for your device when prompted:**
 - Type in your name.
 - Choose the audio and video settings you want.
3. Select **Join now**.
4. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.

Join a Teams meeting on the web or through a web browser on a phone or tablet

Don't have the Teams app? You can still join a Teams meeting.

1. Click or copy and paste the meeting link provided.
2. You have two choices:
 - **Download the Windows app:** Download the Teams app.
 - **Join on the web instead:** Join a Teams meeting on the web.
3. Type in your name.
4. Choose the audio and video settings you want.
5. Select **Join now**.
6. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.