



Economic Development Meeting Agenda

Tuesday, April 6th 2021 ❖ 7:00 pm

Virtual Meeting: https://teams.microsoft.com/l/meetup-join/19%3ameeting_OGY4MjQ0N2EtODE5MC00ZjZhLWJkZjctOTNkMDcwZDEvZmQ3%40thread.v2/0?context=%7b%22Tid%22%3a%2273ba5b04-4ace-4ae3-a6b2-65cbc403418b%22%2c%22Oid%22%3a%22c0ccb9ec-7d9b-4f2b-a373-2bf4894593e2%22%7d

NOTICE: This meeting will be held pursuant to and in compliance with the Virginia Freedom of Information Act, Section 2.2-3708.2 and state and local legislation adopted to allow for continued government operation during the COVID-19 declared emergency. All participating members will be present at this meeting through electronic means. All members of the public may view this electronic meeting via the meeting link listed above and in the City's website calendar.

Public comments may be submitted to vweiner@fallschurchva.gov until 8:00 pm on April 4th, 2021. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

PLEASE NOTE: This meeting will be conducted using Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions attached to this meeting agenda.** Please email vweiner@fallschurchva.gov if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

1. **Call to Order**
2. **Reading of Virtual Meeting Notice**
3. **Roll Call**
4. **March EDA Minutes Approval**
 - a. **March EDA Meeting Minutes:**
<https://www.fallschurchva.gov/DocumentCenter/View/14296/Draft-March-EDA-Minutes>
 - b. **March EDA Special Meeting Minutes:**
<https://www.fallschurchva.gov/DocumentCenter/View/14297/Draft-March-EDA-Special-Meeting-Minutes>
5. **Presentation on West Falls Church Special Exception Site Plan briefing**
 - a. <https://www.fallschurchva.gov/DocumentCenter/View/14312/West-Falls-Church-April-EDA-Update>
6. **"The Little City" logo usage**
7. **2020 Mixed Use Net Annual Fiscal Impact Analysis results**
 - a. [2020 Mixed Use Net Fiscal Impact Model Powerpoint Presentation](#)
 - b. [2020 Mixed Use Net Fiscal Impact Model Narrative Description](#)
 - c. [2020 Mixed Use Net Fiscal Impact Model Table](#)
8. **Wayfinding Site ID/Parking/other signage criteria and project update**

The City of Falls Church is committed to the letter and spirit of the Americans with Disabilities Act. To request a reasonable accommodation for any type of disability, call 571-419-4651 TTY711.

9. **EDC presentation on new businesses/vacancies**

- a. [Report from staff on inventory of existing ground-floor commercial vacancies Citywide.](#)

10. **EDA Retreat Update**

- a. **Historical Tourism – Jim Coyle**
- b. **Website/Marketing**

11. **302 Shirley St. Update**

12. **Adjourn**

Economic Development Authority Staff liaison: Valerie Weiner, vweiner@fallschurchva.gov

Instructions for joining a Microsoft Teams meeting:

[Click here to watch a video with instructions for joining a Teams meeting](#)

Join a Teams meeting on a phone or tablet

1. Click the meeting link provided.
2. **Download the Teams app for your device when prompted:**
 - Type in your name.
 - Choose the audio and video settings you want.
3. Select **Join now**.
4. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.

Join a Teams meeting on the web or through a web browser on a phone or tablet

Don't have the Teams app? You can still join a Teams meeting.

1. Click or copy and paste the meeting link provided.
2. You have two choices:
 - **Download the Windows app:** Download the Teams app.
 - **Join on the web instead:** Join a Teams meeting on the web.
3. Type in your name.
4. Choose the audio and video settings you want.
5. Select **Join now**.

6. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.