



Economic Development Authority Meeting Agenda

Thursday, October 12th, 2023 ❖ 7:00 pm
Dogwood Room, City Hall, 300 Park Avenue
Falls Church VA 22046

This is an in-person meeting with a virtual participation option: [Click here to join the meeting](#)

Public comments may be submitted to ngoodwin@fallschurchva.gov until 8:00 PM on October 11, 2023. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

PLEASE NOTE: This meeting offers an option for the public and staff to join through Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions below this meeting agenda.** Please email ngoodwin@fallschurchva.gov if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

1. **Call to Order**
 - Meeting presentation to be added
2. **Approval of DRAFT September 7, 2023 EDA meeting minutes**
[Draft Economic Development Authority Minutes 09-07-2023](#)
3. **Update on City projects/status of upcoming business openings**
4. **Bi-annual Mixed-Use Development Fiscal Impact Report for Calendar Year 2022**
[Fiscal Impact of Mixed Use Development Report CY2022](#)
[Fiscal Impact of Mixed Use Development Results CY2022](#)
5. **Updates/discussion:**
 - a. Status update of Virginia Village closing
 - b. Updates on EDA Retreat/2023 Work Plan items below:
 - Review upcoming development projects and other Council items (ongoing)
 - Commercial district amenities – i.e. holiday tree lighting November 27th, 6 PM at Founders 1
 - Parking code update study (Planning staff is now planning to bid out this work and staff the effort)
 - Hiring/managing a market research consultant – Done! = Lisa Benjamin; – Lisa will be making a presentation to City Council on 10/16
 - Mini-tourism web site – Update from Sarah



- Restaurant week – Update from Sarah
 - Hiring/managing a marketing consultant – Update from Sarah
 - Transfer Virginia Village properties to Wesley and remain involved in redevelopment discussions in the future
 - Yiftee ‘Little City Gift Card’ Program
 - Parklets (new outdoor dining areas) via Federal ARPA funds
- c. “Voluntary concessions” for ground floor uses in mixed use projects – Lisa Benjamin written report on analysis and recommendations expected soon.
- 6. Washington and Old Dominion Trail wayfinding signage**
- 7. Update on Levine School of Music in the West Falls Church project**
- 8. Discuss possible reschedule date for November EDA meeting, as 11/7 is Election Day?**
- 9. Upcoming meeting dates on Quinn and other projects/ED topics of interest:**
- a. 10/13/23 – all Board and Commission comments due
 - b. 10/16/23 – Budget Amendment hearing #1
 - c. 10/18/23 – PC final action date on Quinn Enterprises LLC
 - d. 10/23/23 – Budget Amendment First Reading
 - e. 10/26/23 – EDC at 1 PM
 - f. Third submission on Quinn project by end of October
 - g. 11/7/23 – Election Day
 - h. 11/13/23 – Budget Amendment Second Reading
 - i. 11/20/23 – Council work session on Quinn project
 - j. 11/27/23 – 6 PM – Tree lighting ceremony at Founders Row 1
- 10. Other member issues**
- 11. Adjournment**

Questions: Economic Development Authority Staff Liaison: Becky Witsman, 571-422-7900
bwitsman@fallschurchva.gov

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3. Type in your name.
4. Choose the audio and video settings you want.
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