



## **Economic Development Authority Meeting Agenda**

Thursday, October 12th, 2023 ❖ 7:00 pm

Laurel Room, City Hall, 300 Park Avenue

Falls Church VA 22046

**This is an in-person meeting with a virtual participation option:** [Click here to join the meeting](#)

Public comments may be submitted to [ngoodwin@fallschurchva.gov](mailto:ngoodwin@fallschurchva.gov) until 8:00 PM on October 11, 2023. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

**PLEASE NOTE:** This meeting offers an option for the public and staff to join through Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions below this meeting agenda.** Please email [ngoodwin@fallschurchva.gov](mailto:ngoodwin@fallschurchva.gov) if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

### **1. Call to Order**

- Meeting presentation to be added

### **2. Approval of DRAFT September 7, 2023 EDA meeting minutes**

[Draft Economic Development Authority Minutes 09-07-2023](#)

### **3. Update on City projects/status of upcoming business openings**

### **4. Bi-annual Mixed-Use Development Fiscal Impact Report for Calendar Year 2022**

[Fiscal Impact of Mixed Use Development Report CY2022](#)

[Fiscal Impact of Mixed Use Development Results CY2022](#)

### **5. Updates/discussion:**

a. Status update of Virginia Village closing

b. Updates on EDA Retreat/2023 Work Plan items below:

- Review upcoming development projects and other Council items (ongoing)
- Commercial district amenities – i.e. holiday tree lighting November 27<sup>th</sup>, 6 PM at Founders 1
- Parking code update study (Planning staff is now planning to bid out this work and staff the effort)
- Hiring/managing a market research consultant – Done! = Lisa Benjamin; – Lisa will be making a presentation to City Council on 10/16
- Mini-tourism web site – Update from Sarah



- Restaurant week – Update from Sarah
  - Hiring/managing a marketing consultant – Update from Sarah
  - Transfer Virginia Village properties to Wesley and remain involved in redevelopment discussions in the future
  - Yiftee ‘Little City Gift Card’ Program
  - Parklets (new outdoor dining areas) via Federal ARPA funds
- c. “Voluntary concessions” for ground floor uses in mixed use projects – Lisa Benjamin written report on analysis and recommendations expected soon.
- 6. Washington and Old Dominion Trail wayfinding signage**
- 7. Update on Levine School of Music in the West Falls Church project**
- 8. Discuss possible reschedule date for November EDA meeting, as 11/7 is Election Day?**
- 9. Upcoming meeting dates on Quinn and other projects/ED topics of interest:**
- a. 10/13/23 – all Board and Commission comments due
  - b. 10/16/23 – Budget Amendment hearing #1
  - c. 10/18/23 – PC final action date on Quinn Enterprises LLC
  - d. 10/23/23 – Budget Amendment First Reading
  - e. 10/26/23 – EDC at 1 PM
  - f. Third submission on Quinn project by end of October
  - g. 11/7/23 – Election Day
  - h. 11/13/23 – Budget Amendment Second Reading
  - i. 11/20/23 – Council work session on Quinn project
  - j. 11/27/23 – 6 PM – Tree lighting ceremony at Founders Row 1
- 10. Other member issues**
- 11. Adjournment**

Questions: Economic Development Authority Staff Liaison: Becky Witsman, 571-422-7900  
[bwitsman@fallschurchva.gov](mailto:bwitsman@fallschurchva.gov)

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