



Arts and Humanities Council of Falls Church Meeting

October 21, 2021

Virtual Meeting

Minutes

Members Present: Corey Jannicelli, Letty Hardi, Marybeth Connelly, Laura Hull, Ellen Gross, Katharine Stewart, Mary Sellers, Ed Henderson, Elise Neil Bengtson

Guests: Keith Thurston (CATCH Foundation), Joe Muffler (Mill Creek)

Call to Order: The meeting was called to order by Laura Hull at 9:37 am.

Receipt of Public Comments

- No comments were received

Minutes: September minutes were approved with edits

New Business:

Founders Row II

- Guest Joe Muffler from Mill Creek presented an overview of the proposed mix-used development project.
 - Presentation focused on sustainability, retail along Broad St., and designated co-working space
 - The project will include updates to the streetscapes, traffic calming and underground lines.
 - 3,000 square foot plaza is designed a balance of greens and hardscape seating.
 - Plan to incorporate art into the plaza design which the Arts and Humanities Council can help be part of the conversation.
 - Recommendation made to have artist work with the schools to help identify the direction of the art.
 - There is no grocery store proposed for Founders Row II
 - Recommendation to highlight the history of Gravel Bank, Shoe Shop and Barber Shop previously located in the area.

Strategic Plan

- Plan to schedule time at future meeting to review/revamp strategic goals
- If available, a copy of the old strategic plan should be shared prior to the next meeting

Old Business:

Digital Inventory/ Falls Church Art Walk

- Recommend promoting the work in a press release to the Newspress, DCist, Tyson Reporter, and the high school newspaper.

- Consider creating a rack card or yard signs with QR Codes to help promote the project
- Access to the page can be found through this link - <https://sites.google.com/view/falls-church-art-walk/home>

Roundtable Discussions

- Creative Cauldron
 - Now offering Live/In-person performances at 50% capacity
 - Student showing of Having Our Say
 - Upcoming Aesop's Fables and Holiday Cabaret
- Cherry Hill
 - Holiday Teas and Holiday Shoppe are planned for this December
- Falls Church Arts
 - Successful Plein Air festival last weekend
- Tinner Hill Historic Foundation
 - State Historic Marker to be installed outside Henderson House
- VPIS
 - Fall Membership Meeting scheduled for November 7 with speakers on environmental approaches
 - Christmas Tree Festival is scheduled for Dec 3-5 at Four Provinces
- Schools
 - Hosting special Mickey Mouse Concert on Sunday 24 in new auditorium
 - School spaces are available for community rental including auditorium
- City Council
 - Underspending in City budget is due to staff vacancies
 - The Council is looking for community feedback on use of ARPA Funding

Adjourn

Meeting was adjourned at 11:04 AM

Next Meeting is scheduled for Thursday, December 16

Submitted: By Corey Price