

Meeting Date: 09-27-21	Title: PROCLAMATION DECLARING SEPTEMBER 30, 2021 AS SALLY COLE DAY IN THE CITY OF FALLS CHURCH	Agenda No.: 6(c)
Originating Dept. Head: City Clerk Celeste Heath for Vice Mayor Marybeth Connelly		

PROCLAMATION

- WHEREAS, Sally Cole has served as the Executive Director of the Falls Church Chamber of Commerce since 2004; and
- WHEREAS, she has been the voice of the business community in the City of Falls Church for more than 17 years and has exuberantly welcomed new businesses to the City and supported their success; and
- WHEREAS, Sally created the *LiveLocal Falls Church* campaign that encourages locals and visitors alike to patronize Falls Church businesses by eating, shopping, and living locally; and
- WHEREAS, she co-founded the *Taste of Falls Church*, which is a keystone event at the City’s annual Fall Festival and has introduced thousands of people to the excellent cuisine the City’s restaurants have to offer; and
- WHEREAS, she modernized Chamber of Commerce operations by developing an excellent web and social media presence that serves as a valued community resource; and
- WHEREAS, she hosted annual Chamber Galas, and numerous luncheons, mixers, breakfasts, board meetings, and committee meetings; and
- WHEREAS, Sally is an ex-officio member of Falls Church Business in Education Partnership Program and works to support the interaction of students with local businesses; and
- WHEREAS, she always keeps Chamber members informed about how City Council decisions affect their businesses; and
- WHEREAS, Sally most recently became an expert on COVID-19 relief funding for businesses and aided in the effort to support the City’s small businesses during the pandemic; and
- WHEREAS, the City Council and its staff wish to thank Sally for her collaboration with the City government and her strong advocacy for the Falls Church business community, and to congratulate and honor her on the occasion of her retirement;

NOW, THEREFORE, I, David Tarter, Mayor of the City of Falls Church, Virginia, do hereby proclaim Thursday, September 30, 2021 as

SALLY COLE DAY

in the City of Falls Church and urge everyone to recognize Sally Cole’s accomplishments and wish her well in her upcoming retirement.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Falls Church, Virginia to be affixed this 27th day of September, 2021.