



2023 City of Falls Church Holiday Gift and Craft Show Sponsorship Application Saturday, December 2 and Sunday, December 3, 2023

Over 50 crafters fill the Falls Church Community Center with their handmade goods. Approximately 1,500-2,000 shoppers attend throughout the two-day show.

Presenting Sponsor - \$3,000

- Exclusive presenting event rights. Example - Name Incorporated Into Event Name: City of Falls Church Holiday Gift & Craft Show Presented by _____ (Company Name)
- Information/product booth space with tables and chairs in a prominent location of the event for both days of the show
- Company banner displayed during both days of the event
- Company name featured and linked (to website or social media) on official event website, www.fallschurchva.gov/CraftShow
- Advertisement in the Holiday Gift & Craft Show event program distributed to all customers attending the show
- Company name recognition on promotional flyers
- Company featured and linked (website or social media) as a Presenting Sponsor in one Focus, our Falls Church eNewsletter (distributed on Thursdays)
- Company tagged and featured in two posts each from City of Falls Church official accounts: Facebook, Instagram, Twitter
- Ten complimentary tickets to the event

Sponsor - \$2,000

- Official designation as a Sponsor of the City of Falls Church Holiday Gift & Craft Show
- Information/product booth with tables and chairs during both days of the event
- Company name included in the Holiday Gift & Craft Show event program distributed to all customers attending the show
- Company name recognition on promotional flyers
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/CraftShow
- Company tagged in one post each from City of Falls Church official accounts: Facebook, Instagram, Twitter
- Five complimentary tickets to the event

Supporter - \$1,000

- Official designation as a Supporter of the City of Falls Church Holiday Gift & Craft Show
- Information/product booth with tables and chairs during both days of the event
- Company name listed in the Holiday Gift & Craft Show event program distributed to all customers attending the show
- Company name linked (to website or social media) on official event website, www.fallschurchva.gov/CraftShow
- Name recognition on promotional flyers

YES! We want to sponsor the 2023 Holiday Gift and Craft Show.

Interested in sponsoring other City of Falls Church Special Events? Please contact Scarlett Williams at sawilliams@fallschurchva.gov.

Organization: _____

Address: _____

Primary Contact: _____

Phone Number: _____ **Email:** _____

Website: _____

Social Media: _____

Attach Certificate of Insurance.

Support Level Fee

- ___ Presenting Sponsor \$3,000
- ___ Sponsor \$2,000
- ___ Supporter \$1,000

PAYMENT: Due October 20, 2023. There is no guarantee for printed materials to have name and/or logo if turned after due date.

___ Check (made payable to City of Falls Church)

___ Credit Card (A Recreation and Parks Department staff member will call for payment or you can pay on Web Trac after October 20. Login information will be provided.)

MAIL TO or DROP OFF: Falls Church Recreation and Parks Department, Attn: Special Events
223 Little Falls Street - Falls Church, VA 22046
OR Email to: sawilliams@fallschurchva.gov

SIGNATURE _____ DATE _____